



May 4-8, 2025

Westin Hapuna Resort,  
Island of Hawaii

## PARTICIPATE IN IIABCAL'S PREMIER EVENT FOR CALIFORNIA INDEPENDENT INSURANCE AGENTS



**Attend the event.  
Invite your industry connections.  
Support as a sponsor.**

### SPONSORSHIP OPPORTUNITIES

#### **Platinum Grand Sponsor — ~~\$25,000~~ **SOLD****

Exclusive top billing for your brand on the event's marketing materials (begins in October 2024), signage, and website + 4 social media posts; along with weekly event registration lists; event attendee contact info; a superior location at the Sponsor Stroll; and two reserved tables at Mahalo reception

#### **Gold Sponsor • \$10,000**

Prominent listing of your brand on the event's marketing materials (begins in October 2024), signage, and website + 2 social media posts; weekly event registration lists; event attendee contact info; a superior location at the Sponsor Stroll; and a reserved table at Mahalo reception

#### **Silver Sponsor • \$7,500**

Elevated listing of your brand on the event's marketing materials (begins in October 2024), signage, and website + 1 social media post; weekly event registration lists; event attendee contact info; and a superior location at the Sponsor Stroll

#### **Bronze Sponsor: Carrier/Other\* • \$5,000/\$2,500**

Listing of your brand on the event's marketing materials (begins in October 2024), signage and website; weekly event registration lists; event attendee contact info; and a table at the Sponsor Stroll

*\*Bronze Sponsorship is the minimum requirement for IIABCal Associate Members to attend the conference.  
Sponsorship and attendance are only available to IIABCal members.*

