

YOUR FLOOD MARKET OF CHOICE

Writing flood risks with Selective provides you with opportunities for profitable growth through account rounding, mitigated errors and omissions exposures, and delivery of a best-in-class customer experience. Our commitment is to provide you with flood insurance solutions that will help drive customer satisfaction and retention across the board.

A TRUSTWORTHY CARRIER PARTNER

Since our founding in 1926, Selective has built a reputation of integrity, efficiency, and quality service, backed by an “A” (Excellent) or better A.M. Best rating since 1930.

- Among the top 3 write-your-own (WYO) flood insurance carriers and top 35 P&C carriers nationwide*
- One of the first companies to join the National Flood Insurance Program (NFIP) as a Write Your Own (WYO) carrier in 1984
- Write personal and commercial flood insurance in all 50 states
- Nationally endorsed flood carrier by the IIABA (Independent Insurance Agents & Brokers of America)

A UNIQUE APPROACH

Selective works closely with our agency partners through a fully empowered and dynamic field model that is ready and able to meet their needs, always with the customer at the head of the table.

- Regionally based Flood Territory Managers
- Agency-assigned underwriting teams
- In-house claim examiners and NFIP independent adjusters
- Dedicated customer service department

* Sources: SNL Financial and S&P Global Market Intelligence

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THE SELECTIVE ADVANTAGE

We are dedicated to building strong partnerships with you and our mutual customers by offering unique programs, products, coverages and value-added services.

- An online account where customers can review policy info, report a claim, check claims status, and pay their premium
- A high-tech online rating system offering real-time processing, free flood zone determinations, download, chat, and access to an elevation certificate vendor
- A customer-facing self-service quoting tool to help you save time, save money, and drive business
- A distributed marketing platform that provides complimentary social media content and co-branded marketing campaigns customizable for your agency.
- Communications to keep you up to date on NFIP (National Flood Insurance Program) changes and trending topics in the flood insurance industry
- Flood education courses on claims, underwriting, NFIP changes, and more
- Book-roll assistance with support teams readily available to walk you through the process
- Excess and private flood insurance product options available

To take advantage of these benefits and show customers what it means to **Be Uniquely Insured**, contact your **Flood Territory Manager** today.

MAKE A DIFFERENCE

Together, we can provide insurance solutions with the customer's best interest in mind. Selling valuable flood insurance protection can help achieve that, since standard policies don't typically include flooding as a covered peril.

We are experienced in providing flood insurance for personal and commercial risks nationwide. While most flood policies are typically written on personal property, we've seen an increased need for flood protection on commercial properties such as:

- Apartment buildings
- Churches/schools
- Condominium associations/units
- Hotels/motels/restaurants
- Malls
- Municipalities

