



TO: Honorable Mike A. Gipson, Chair
Assembly Revenue & Taxation Committee
Members, Assembly Revenue & Taxation Committee

FROM: Norwood Associates, LLC

DATE: April 2, 2025

RE: AB 389 (Wallis)--SUPPORT

On behalf of our client, Independent Insurance Agents & Brokers of California (IIABCal) we are writing to offer our Support for the above referenced bill.

As California continues to face the growing threat of devastating wildfires, particularly in high and very high fire hazard severity zones, the need for proactive measures to protect our communities has never been more urgent. The catastrophic wildfires of recent years have demonstrated how vulnerable our homes and neighborhoods remain, with flammable building materials often accelerating the spread of fires and contributing to widespread destruction.

Beyond the immediate protection of property, this legislation addresses the devastating human costs of wildfires - the loss of life, displacement of families, and economic instability that follows in the wake of these disasters. By making preventative measures more accessible, we can reduce the strain on our emergency response systems and help preserve the fabric of communities vulnerable to fire danger.

AB 389 represents a prudent investment in California's future. By incentivizing homeowners to act now, we can potentially save billions in future firefighting costs, property damage, and reconstruction expenses. More importantly, we can spare families the trauma of losing their homes and possessions to preventable fire damage.

For the above stated reason, IIABCal would urge your "AYE" vote on AB 389. Thank you

Thank you.

cc: Colin Hawley, Office of Assemblymember Greg Wallis
David Ruff, Chief Consultant, Assembly Revenue & Taxation Committee
Harrison Bowlby, Senior Consultant, Assembly Revenue & Taxation Committee
Wesley Whitaker, Senior Consultant, Assembly Revenue & Taxation Committee
Julia King, Consultant, Assembly Republican Caucus
Brady Borcharding, Deputy Legislative Secretary, Office of the Governor